



## WEB CONFERENCE 1 February 2021

### CONSORZIO VINI DI ROMAGNA PRESENTS THE ACTIVITIES FOR 2021 AND DATA ON THE 2020 VINTAGE, AMONG THE MOST WONDERFUL EVER FOR ROMAGNA

**Faenza** – 01 February 2021. **The Romagna of the sea, of the *dolce vita*, and hospitality.** One that is unknown to most: the art cities of the inland, medieval villages, fortresses, the splendid landscapes formed largely by the vineyards, by man's love for the land and the wisdom in producing wine, all while safeguarding the territory's beauty. **Consorzio Vini di Romagna** speaks for and represents the history, unique flavors, beauty and novelties of the wine territory of Romagna, which includes 60% of the vineyards of the entire region.

**Ruenza Santandrea**, elected **President of the Consorzio Vini di Romagna** last May, and Director **Filiberto Mazzanti** present the events and initiatives for 2021, introducing a permanent promotional activity within the territory, in collaboration with the Department of Culture and Tourism.

#### EVENTS AND INITIATIVES FOR 2021

□ ***Cartoline dalla Romagna*** – a new, useful and intuitive website to create your own personalized tour of Romagna.

Completed last autumn, [www.cartolinedallaromagna.it](http://www.cartolinedallaromagna.it) supports the Consortium's institutional website and is designed for the youngest and curious. In a single map, it compiles 100 wineries, interesting cultural spots, nearly 200 restaurants and 80 historic and artisan shops that house the wines of Romagna. **Postcards**, historical black and white images that are gradually adapted to the present and the future, have been chosen as its symbol to invite people to discover places providing art, culture and relaxation, as well as famous food and wine that represent this land. There are numerous picture-perfect locations, from paths linked to Romagnagram to nature trails, dedicated to people who love walking or cycling, but also places closely linked to Dante, a must visit this year to commemorate the poet's seven hundredth death anniversary.

□ ***Vini DOP raccontano. La Romagna che ti sorprende*** – Reflecting on the value, identity, role and history of the territory's PDO wines.

An archive, which will attain its concrete realization in the following months, with activities, events and dedicated tools, and which will be the core for communication activities of the upcoming years. Five research groups, each with a well-defined theme: History and traditions, Soil and territory, Wine, Food and tourism and Communication and marketing. An initiative involving the members and supported by university professors, people who have freely offered their skills and time as a sign of their devotion to their home region: Prof. Andrea Padovani a historic Medievalist, Prof. Gian Gaspare Zuffa, geologist, Carla Scotti and Giovanni Nigro from research centers Iter and Astra for the section "Suolo morfogenesi e ambienti", Beppe Sangiorgi, journalist and author for "Tradizioni", Marisa Fontana agronomist for the wine data sheets.

□ *Vini ad Arte, 27-30 agosto 2021 – Quando l'uva è un capolavoro. The 2021 edition of the most important Romagna wine event.*

Set for 27-30 August 2021 is Vini ad Arte – the main wine event of Romagna – offering a new date and format for this year. The event will be more dynamic and active: guests from the international press will visit Romagna starting from Rimini to get to Faenza, a journey that will encourage direct knowledge of the producers and the region's artistic and historical charm. The season will give guests the opportunity to taste the grapes directly in the vineyard, having a proper preview of the 2021 vintage. Vini ad Arte's program will cover three full days: two dedicated to touring the area and one to the technical tasting of the new vintages, in particular the Sangiovese Riserva 2018. This year, incoming will be from the following areas: Europe, China, Japan, USA and Canada, for a total of about 20 foreign guests who will be joining their Italian counterparts.

□ *UE Tour – Overseas event by Consorzio Vini di Romagna.*

It is the fifth year of the promotional tours in Europe, a series of events organized by the Consortium to help producers meet with sector operators. For 2021 there are four stops in the continent, scheduled between October and November: Amsterdam (Holland), Liège (Belgium), Copenhagen (Denmark) and Hamburg (Germany).

## **CLIMATIC TREND AND CONSIDERATIONS ON THE 2020 HARVEST**

After an averagely cold and fairly rainy December, spring 2020 has seen an alternation of rainy days with severe frosts between late March and early April; consequently, floral differentiation has not been high, and budding has been early. Temperatures were low until the end of June, with heat presenting towards the end of July. As for harvest, it has been early especially for the whites; production has strongly decreased (differently from how promising spring had been) mainly due to drought combined with strong libeccio wind during the last part of summer.

**The 2020 harvest was “good and fair”**, with lesser quantity compared to average but with very healthy grapes that have excellent quality. The whites suffered from the great heat of August, developing slightly subdued aromas. Except for Albana, which has overcome these hardships thanks to its rustic spirit and marked acidity. On the other hand, the reds have seen the rapid ripening of the seeds and tannins, way before reaching the desired sugar levels, leading to the harvest of ripe grapes that showed no signs of evident drying, but only a few cases of slight over-ripening. Production has moderately declined compared to 2019, but the quality of the wines is promisingly surprising: the 2020 vintage is set to be remembered among the most wonderful ever for Romagna.

### **Production data of the main PDOs, referring to bottling in 2020:**

- Romagna Sangiovese DOC, the most important denomination, with a total cultivated area of 6,235 hectares; 86,310 hl produced, for a total of 11.5 million bottles, slightly lesser than the excellent 2019 vintage;

For Romagna Sangiovese DOC MGA (Menzione Geografica Aggiuntiva, at the top of the PDO pyramid): 3,256 hl produced (4% of Romagna production), for a total of 434,133 bottles, a significant figure demonstrating its strong growth: highly in demand, with a significant price point;

The Riserva production counts one million and four hundred thousand bottles, a figure that remains stable thanks to the remarkable following that keeps sales regular each year; the same goes for the Superiore, which stands at around 3 million and seven hundred thousand bottles;

- Romagna Albana DOCG: with a cultivated area of 818 hectares, 5,673 hl produced for a total of 756,400 bottles (of which 230,000 are Albana dolce and 487,000 are in the dry version, in constant growth). Passito continues to also be extremely appreciated abroad;

-Romagna Trebbiano DOC, total cultivated area of 14,170 hectares, 8,678 hl produced for a total of 1.2 million bottles.

Noteworthy performance by Rubicone IGT, which is close to 92 million bottles, and the new arrivals of last year, Romagna DOC Spumante (white and rosé), with 292,000 bottles. In terms of bottling, there has been a 7.5% decline compared to 2019. While the price of the grapes has not decreased, thanks to the positive economic reaction during summer brought by the high flux of visitors to the hills and cellars of small producers.

#### ***[CONSORZIO VINI DI ROMAGNA***

***Since 1962, Consorzio Vini di Romagna is an association bringing together 114 wineries, including 7 cooperative wineries, 5 bottlers and 102 wine producers, to protect the production of wines with Protected Designation of Origin and Protected Geographical Indication of Romagna. It has always worked to support and promote the quality of wines, balanced pricing and the enhancement of the product and its territory. Today, the Consortium plays an important role in the enological growth of Romagna, which has reached levels of qualitative excellence in recent years, with recognition from mentions and awards at the national and international level. Its President is Ruenza Santandrea, originally from Faenza, elected last May, teamed with Director Filiberto Mazzanti and Vice Presidents Scipione Giuliani (Poderi dal Nespole in Civitella di Romagna) and Mauro Sirri (Celli di Bertinoro), with a new Board of Administration consisting of fifteen members. The protected designations include 1 DOCG, 5 DOCs, 4 IGTs: Romagna Albana DOCG, Romagna Sangiovese DOC, Romagna DOC Pagadebit, Romagna DOC Cagnina, Romagna DOC Spumante, Colli d'Imola DOC, Colli di Faenza DOC, Colli Romagna Centrale DOC, Colli di Rimini DOC, Rubicone IGT, Forlì IGT, Ravenna IGT, Sillaro IGT]***